

Healthy Urban Living

In the heart of the
Netherlands

UTRECHT REGION



Utrecht Region

Utrecht Region is located right in the center of the Netherlands, just 25 minutes from Schiphol Airport and Amsterdam. The European Commission has consistently ranked Utrecht Region as the one of Europe's most Competitive Regions since 2010.

Utrecht is a real-world lab for Healthy Urban Living solutions using smart technology. The Region is the European frontrunner in:

- Smart mobility
- Smart sustainable cities
- Health innovation
- Public health

With more than 50% of its workforce in possession of an academic degree, Utrecht Region boasts the most highly educated workforce in the Netherlands, reflected by a strong emphasis on life-long learning and a thriving multilingual work culture.





Healthy and happy residents in our region and around the globe. That's our mission.

Healthy equals Happy

Collaborations between local governments, residents, universities and research institutes, hospitals and businesses drive innovations that help people live greener, smarter, and healthier lives.

Healthy people Healthy minds Healthy environment

Utrecht Region aims to enhance the sustainable healthy urban lifestyle of its residents by transforming societal challenges into economic growth.

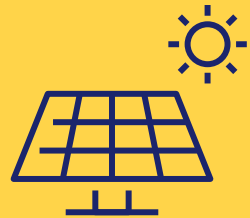
We aim for a healthy start for newborns, active ageing and for environments at home, at work, and in public spaces that encourage us all to exercise. Prevention is better than a cure. Digital transformation supports prevention: from e-health to we-health, data analytics for better insights, decision making, and connected health.



We invite you to discover our Healthy Urban Living solutions.

The Utrecht City Central Station area is an international test bed and hailed as a Smart Sustainable District in Europe.

Utrecht Central Station has the largest indoor bicycle parking facility in the world, housing 12,500 bicycles. Innovative software leads cyclists to available parking spaces.



- The world's first Smart Solar Charging station with vehicle-2-grid system was installed in the Utrecht district Lombok. Our 'We Drive Solar' cars not only store and use locally produced solar energy, but are also shared.
- Utrecht will be the site of the largest energy storage facility in the Benelux: a massive Tesla solar battery commissioned to charge parked electric cars.



Robot 'Phi' enables people to easily program their own interactive personal assistant and companion robot.



HUB transportation

Utrecht Region is at the crossroads of water, rail, and road infrastructure. Every day, 285,000 travellers pass through Utrecht Central Station. Maintaining good access, while improving air quality and reducing noise pollution, is an ongoing challenge. This focus has made Utrecht Region a leader in smart connectivity management.

We have the lowest CO₂ emissions per inhabitant of the Netherlands, and the city of Utrecht is the most bike-friendly city on the planet. 'Cycling Highways' have been built to accommodate the 100,000 cyclists that ride through the city every day. Electric vehicles - including boats - deliver goods and pick up waste in the city centre.



We are Utrecht Region

www.utrechtregion.com - connect@utrechtregion.com



Universities

- Utrecht University
- HU University of Applied Sciences Utrecht

Facilities

- Dutch Medicines Evaluation Board
- Princess Máxima Center for pediatric oncology
- Hubrecht Institute - Developmental Biology & Stem Cell Research
- Faculty of Veterinary Medicine
- National Institute for Public Health and the Environment
- University Medical Center Utrecht

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