

ROM Utrecht Region

Utrecht region is one of the strongest regions in the European Union and aims to maintain this position. It is therefore important that we create enough jobs and work on sustainable growth of the region's economy. Team International of ROM Utrecht Region intends to achieve this by:



We are ready to help companies that focus on health, digitalisation and sustainability.

Results 1st half year of 2020:



10 foreign companies set up operations in Utrecht Region

This number includes the expansion of 2 companies that were already located here

Together, these companies will create:

425 jobs



and invest:



over **12,5** million euros
in Utrecht Region

Our focus countries are:



ROM Regio Utrecht



ROM Utrecht Region was founded in the spring of 2020 by the Province of Utrecht, the municipalities of Amersfoort, Hilversum, Utrecht, UMC Utrecht and the Ministry of Economic Affairs And Climate Policy to strengthen the regional economy.

utrechtregion.com

Especially in these uncertain times, our activities are demand-driven and focus on developing strong relationships with domestic and foreign companies in Utrecht Region. In the 1st half year of 2020, we:

(Virtually) visited **42** companies

Organised **22** on- and offline activities

For example:

- Presentation of the Utrecht bike community to the Mayor of Manchester.
- Smart & Green Mobility Mission Baden-Württemberg
- Presentation of Utrecht Region in a webinar for 700 entrepreneurs from India.